

CLIENT PROFILE



With Jim2, we have bought a way of running our business. It helps us remove the limitations that were restricting growth. Now we can get more work done, offer better value to clients and increase our profits. That's really a triple-win situation. It is a very good investment!

Hugh Lovesy
Chief Executive
Little Fish



COMPANY: LITTLE FISH

BUSINESS CLIMATE: EXPERIENCING GROWTH

CHANGE CATALYST: OUTGROWN ACCOUNTING SOFTWARE

SOLUTION: Jim2[®] BUSINESS ENGINE

BUSINESS CHALLENGE

Little Fish quite simply could not continue their level of business activity and growth using their existing accounting software. Little Fish needed a centralised business system to manage their jobs and business processes as well as providing full accounting functionality. High levels of business growth within Little Fish uncovered a need to implement a business system that could provide management with visibility into every single part of the business. From tracking jobs including trapping costs by linking purchases to jobs, giving them real profit reporting i.e. Are we making money or not?

When assessing different accounting packages, Little Fish were looking for more than just a package that provided financials, they were looking for a way to manage all of their business processes. Little Fish realised that unless they had this additional control over process management in their business system, that their growth would not continue.



Jim2[®] helped us remove the limitations that were restricting our growth. Now we can get more work done, offer better value to clients and increase our profits. Jim2 paid for itself within 12 months, it is a very good investment!

Hugh Lovesy
Chief Executive
Little Fish

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Jim2 Enables Little Fish to Swim Upstream

Northern Territory based company Little Fish provides business assistance and consulting services to Central-Australian businesses. Little Fish excels at working in cross-cultural environments to provide services in establishing and running small business within aboriginal communities.

Travelling onsite to present their unique visual representations of how business works, Little Fish, at any one time would be running multiple jobs, employees and projects to cover their client base. Little Fish take pride in having a foot in two worlds. Their business credentials are demonstrated through winning prestigious mainstream business awards, on the other hand, they have a wealth of practical experience working with urban and remote indigenous businesses and community organisations. They are extending their services to Non-Government Organisation and mainstream businesses.

PRIMARY NEEDS

- Complete and accurate job tracking
- Business processes that all employees must follow
- Streamline the workflow involved in each job
- Reduce administration time

SOLUTION

After looking at many different accounting packages, it was suggested by a business associate that Little Fish take a look at Jim2 Business Engine. After completing an online demonstration of the software, and speaking personally to other businesses using Jim2, Little Fish decided that Jim2 could easily handle their requirements.

HOW DID Jim2® HELP?

"When I looked at it, what impressed me was the logic and thought behind the product. It makes you follow what you should do, from basic customer information, business tracking/selling, through to invoicing and reporting, and you cannot miss out steps." It shows that the people who developed Jim2® have a real understanding of small business." Hugh Lovesy.

KEY BENEFITS

- Streamline the business workflow process and provide better control over the business
- Centralised the critical information and cut down administration time by up to 75%
- Significantly improved the accuracy of reporting and reduced reporting time

Little Fish was able to centralise all business information into one system. Jim2 can schedule jobs and assign resources to staff for different jobs. Multiple job billing is much easier with fewer mistakes.

The amount of time that the staff spend on recording their time into the system has been significantly reduced.

We did not have the control over the business. We realised that this limited the growth of our business and we lost opportunities.

Hugh Lovesy
Chief Executive
Little Fish



connecting people and business

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Jim2 Business Engine Designed and developed by Happen Business. Contact Happen Business today on 02 9570 4696 to find out more about Jim2 Business Engine.

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