



COMPANY: NAK - HAIR CARE DISTRIBUTORS / IMPORTERS / EXPORTERS
BUSINESS CLIMATE: EXPANDING LOCALLY AND INTERNATIONALLY
CHANGE CATALYST: NEEDED BETTER STOCK HANDLING, REPORTING
SOLUTION: Jim2[®] BUSINESS ENGINE

We were facing issues with management reporting, stock, multiple locations, invoicing, billing and general business processes. We knew there was a lot more we could get out of NAK with the right system .

Leo Hannan
Operations Manager
NAK

Platform for Growth

Headquartered in Brisbane, Queensland, NAK started in 2004 selling their own manufactured products to the hairdressing industry in Australia.

After looking at the market and deciding to expand their operations and take on other category-leading brands, they commenced selling and importing "NIOXIN" into Australia as well as "LUXURY COLOUR".

NAK's primary business is selling to the professional hairdressing trade in all states of Australia. Not resting on their laurels, NAK now exports their products and sells throughout all of Europe.

Having distribution warehouses in Queensland, South Australia, Western Australia, as well as Amsterdam (Netherlands), NAK has certainly gone from strength to strength in a very short time frame.

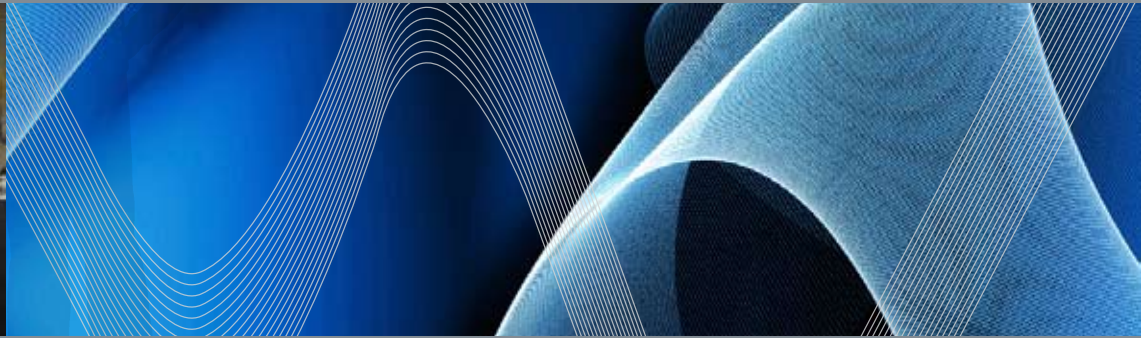
Unfortunately, their old accounting system just couldn't handle the pressure and was letting them down.



MYOB was definitely not handling the growth that NAK was experiencing. We were having difficulty handling stock in various locations. We needed a much more comprehensive business management system.

Leo Hannan
Operations Manager
NAK





The IMMEDIATE differences Jim2 Business Engine made were; proper management reporting, improved process in invoicing and stock handling.

Leo Hannan
Operations Manager
NAK

BUSINESS PROCESS MANAGEMENT

After assessing a number of different business accounting packages, it was decided that **Jim2 Business Engine Premium Edition** was best suited to handle all of NAK's requirements.

The team from Happen Business came onsite to NAK and had them up and running with Jim2 Business Engine in 2 weeks. The old system was completely turned off and Jim2 is now running their entire operation.

Staff were trained onsite in all aspects of their respective positions and took to using Jim2 with ease.

"The way Jim2 works is unique. We just didn't know what we were missing out on until we saw the system in action. It was like removing dust from the lens of a camera - we now had perfect 20/20 vision of our operations. We could look into all our warehouses simultaneously and see our stock holdings, sales information and recalculate our foreign currency exposure in an instant."

KEY BENEFITS

- Significantly Improved Processes
- Better Stock Control
- Management Reports
- Quicker Invoicing
- After Sales Support
- Improved Sales Staff Communication



connecting people and business

Jim2® by Happen Business Pty Limited

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Happen
BUSINESS



AUSTRALIAN MADE

Happen Business is a 100% Australian owned and operated company. Happen Business offers Australian designed, developed and supported products, and delivery of world class software solutions right here at home.

Jim2 Business Engine Designed and developed by Happen Business. Contact Happen Business today on 02 9570 4696 to find out more about Jim2 Business Engine.

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CUSTOM WEB PORTAL FOR SALES

All outbound sales representatives have access to live customer sales data straight from Jim2 over the web whilst on the road. Happen Business built this custom web application specifically to allow all NAK outbound sales staff to have the most up to date sales information to enable them to prepare for their appointments.

RETURN ON INVESTMENT

"Being a sales driven business in every sense of the word, the reporting available to our sales people using Jim2 has been extremely important and has resulted in a major improvement to our bottom line. Jim2 makes great sense, has fantastic support, and is worth every cent. We're extremely happy we went with Jim2 Business Engine."

Leo Hannan, Operations Manager, NAK



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