



Happen Business Pty Limited

Company Overview

Happen Business Pty Limited is a privately owned company founded in Australia, to commercialise, develop and sell the process driven ERP and Accounting system known as Jim2[®] Business Engine.

Jim2 Business Engine is the core product in our line of business software. Although Jim2[®] includes a full accounting back-end, its primary focus is to provide a front-end interface to manage business workflow, business processes, and to provide a quality system framework.

Most established business software applications are primarily developed to produce a set of financial records and do not focus on how businesses created that result. There is a void from these products to focus on and manage the process with real data and not just watch the bottom line. In fact, they are primarily designed to inform management of a company's financial condition long after it has conducted its business.

In contrast, Jim2[®] adopts a business perspective on workflow processes, managing, tracking and controlling the inputs that drive the financial result. Jim2[®] then also goes on to producing a set of financial records.

Jim2[®] technology was designed by Paul Berger (now Managing Director) and the staff at P2 Computing Pty Limited. The original Jim (DOS version) was developed in 1990, out of a desperate need to find some decent software to run his own business. He couldn't find anything appropriate so he wrote his own. The original Jim was in constant use for nine years.

With the introduction of Windows, and the (then) need to cater for Y2K and GST issues, Paul set about redesigning the original Jim in 1998. Both Jim and Jim2[®] were used in tandem during the development/alpha test stages of the new version.

Happen Business was established in 2001 to fill a growing need in the market for a comprehensive accounting and business workflow software solution. The company has rapidly established a strong following for its Jim2[®] Business Engine software and now has an extensive customer base in diverse industries such as importing, distribution, computer sales and service, specialised retailing and manufacturing.

Jim2[®] now represents a substantial move away from running small to medium sized businesses via standard accounting software.

Fast Facts

About Happen Business

- 100% Australian owned company with headquarters in Sydney, Australia.
- Target small to medium sized businesses, from 5 seats to 100 seats
- 40% increase in turnover year on year
- Customers all around Australia in a range of industries, e.g. Sales and Service, Retail, IT, Manufacturing, Warehousing and Distribution, Trade Services.
- Key customers include Leading Edge Computers, Easy Internet Services, XSI Data Solutions, Manaccomm, Macs Engineering
- The eBusiness initiative between Ingram Micro, Leading Edge and Happen Business is considered as unique in the market

About Jim2

- The core product is Jim2[®] Business Engine
- The original Jim is a DOS version, Jim2[®] is Microsoft Windows Vista and previous Windows compatible.
- Jim2[®] is the only business workflow management software available for the SMB market. It is built from a Business Process Management perspective.

About Paul Berger

- Paul Berger can be credited with the design and development of one of the IT industry's first 68000 processor-based computer systems, used extensively through the Australian CSIRO
- Paul Berger is the sole designer and developer of the original Jim in 1990.
- Paul has extensive technical knowledge and experience in the areas of both hardware and software