

## Tyro EFTPOS Integration Jim2® Business Engine

# Fact Sheet

Happen Business and Tyro have teamed up to streamline your EFTPOS transactions, and save you time and money. With three terminal types to choose from, your EFTPOS can be as flexible as you want:

- Contactless terminal – tap and go
- Countertop terminal
- Mobile terminal

### Fully Integrated EFTPOS

Direct integration between Jim2® and the Tyro EFTPOS terminal, eliminates the need for staff to manually enter the sale amount into their EFTPOS terminal.

### Integrated EFTPOS benefits

- Print one integrated receipt (from your existing thermal receipt printer)
- No rekeying sales amounts – eliminate keying errors from staff (and reconciliation issues for accounts)
- Speed of transaction will help keep your staff serving customers and may even reduce the need for casual staff during busy periods
- Using the internet, EFTPOS transactions are processed in less than 4 seconds – eliminating the need for dedicated telephone lines

### Settlement

- Tyro settles funds next business banking day into your nominated banking account
- You do not change your current bank – it is a terminal hardware change only
- Tyro have an online reporting tool to view all transactions and access electronic end of month fee statements and invoices

## Have you considered offering a Gift Card to your customers?

You can boost your sales, win new customers, increase brand awareness and increase your profits.

- Simple “Swipe and Go” payment process using Tyro EFTPOS terminals
- Real-time Gift Card transaction reporting for Gift Card balances and ageing data
- Online activation potential (e.g. multiple cards for alternative promotions)
- Gift Cards can be easily “re-loaded” or “pre-paid”

### Increase your sales and revenue

- Assured income, as Gift Card sales are guaranteed sales
- Customers are less price sensitive and more prone to impulse buying when using Gift Cards
- Upon redemption, customers typically spend more than Gift Card value
- Additional purchases are likely as customers will revisit your store
- Research shows that for every gift card sold, two customers enter your store
- Fewer returns as customers pick exactly what they want

### Promote your brand and products/services

- Encourage, build and maintain customer loyalty
- Your customised Gift Card carries your brand with the consumer
- Individual Gift Card packaging for display and promotional purposes

See also: Retail & POS Fact Sheet



Countertop Terminal



Mobile Terminal



Contactless Terminal